National Conference On
Research Aspects in Management Prospects & Entrepreneurship Development Perspectives (RAMP & EDP)

Organized by
SAVEETHA SCHOOL OF MANAGEMENT [SSM]
SAVEETHA UNIVERSITY, CHENNAI

In Association With
NATIONAL FOUNDATION FOR ENTREPRENEURSHIP DEVELOPMENT [NFED]
COIMBATORE

On
7th February 2015

About SSM

Saveetha University was declared as deemed university in 2005 with the mission to promote academic excellence, wide intellectual horizons, inculcate self discipline and high ideals for the total personality development of individual. Saveetha School of Management (SSM), has been a B-School established under the aegis of Saveetha University. The B-School has a unique curriculum and pattern prepares every individual into an employable candidate through its effective pedagogy and eminent faculty strength.

About NFED

National Foundation for Entrepreneurship Development (NFED) is a non-governmental organization established in 2003 as a virtual organization in Chennai and registered as a Trust in 2013 at Coimbatore in pursuance to the national and state government’s impetus to create socio-economic sustenance through entrepreneurship development. NFED believes that Entrepreneurship Development & Enterprising Skills are the sheer necessity for a developing nation like India. It intends to serve under a global perspective to bring in prosperity by and large to foster entrepreneurial progression amongst all communities in general and women in particular. NFED believes that entrepreneurship development is possible with a medium of Entrepreneur Awareness Creation (EAC) and Entrepreneurship Opportunity Guidance (EOG), which fosters to identify and shape the individual as a potentially viable source through inculcation of adequate prerequisites to become enterprising. It focuses on Awareness, Training and Research in the functional areas of Entrepreneurship Development.

Conference Niche

The conference will focus on research aspects in management prospects & entrepreneurship development perspectives. The key emphasis shall be on the best practices and its associated perspectives in developmental research in academia and training with special focus on management prospects and entrepreneurship development.
Target Groups
- Entrepreneurs & Incubators
- Consultants & Practitioners
- Govt. / Corporate Representatives
- Academicians & Part-Time Scholars
- Students & Full-Time Scholars

Call for Papers
We invite original research articles (empirical / conceptual), case studies (realistic) in accordance with the Tracks indicated in core and other inter-disciplinary areas of interest(s).

Submission of Abstract
In the first instance, we require everyone who wishes to submit their work to the conference are suggested to submit an abstract to the conference email describing the proposed research paper empirical, conceptual and case studies.

Guidelines for submission of Full Paper
All the participants intending to paper presentation will get intimation through email informing you about the abstract acceptance and shall be requested for full submission of proposed research paper and case studies. The guidelines pertaining to your submission of full paper is summarized below:
- Papers must not exceed 6000 words in length (2000 words for working papers) typed in single line spacing, including abstract, figures, references and appendices (including author(s) affiliation(s) and should be not more than 25 pages in length.
- It should be neatly typed in Times New Roman font size 10 pt. All the captions and sub-captions must be in font size 14 & 12. Only abstract must be in italics with font size 10pt.
- References should follow the APA Referencing Style, which means that primary references in the text should be in the format (Balaji, 2014) and should then be listed at the end of the paper as per the following examples:
- Author(s) shall send their papers in the prescribed format in .doc (MS-Word) format through email to the conference chair.
- Abstract submission has been made by the author an acknowledgement will be sent from the desk of conference convener and acceptance of your abstract will be communicated within a 10 working days.
- The details of submission instructions and guidelines are available in www.bonfring.org